

# LCD TVS



**LG**  
 55CM (22") LD350 SERIES  
 HD LCD TV  
 1366 x 768 Resolution  
 Built-In HD Digital Tuner  
 1 HDMI



**LG**  
 106CM (42") LD460 SERIES  
 FULL HD LCD TV  
 1920 x 1080 Resolution  
 Built-In HD Digital Tuner  
 2 HDMI



**SONY**  
 101CM (40") EX500 SERIES  
 FULL HD LCD TV  
 1920 x 1080 Resolution  
 Built-In HD Digital Tuner  
 4 HDMI

## WHAT IS 100Hz/200Hz?



A 100Hz TV doubles the conventional 50Hz frequency by inserting an additional frame, therefore resulting in 100 frames per second. 200Hz technology quadruples the 50Hz frequency by inserting 3 additional frames, resulting in 200 frames per second. The result is fast moving images such as sport or fast action movies are smoother, sharper and flow better than ever before.

## WHY LCD TV?

- Best for **BRIGHT ROOMS**
- Big range of **SCREEN SIZES**
- Thin panels: **EASY TO MOUNT**

LCD TVs produce an image by varying the amount of electrical charge applied to individual liquid crystals. Available in size from 43cm (17") upwards to 152cm (60"), LCD TVs are rather light, making them easy to wall mount or move around the home. LCD TVs are perfect for a brightly lit room, as the screen is non-reflective and there is minimal glare. If you are deciding between Plasma and LCD, talk to one of our experts instore for helpful advice when selecting the model that is best for you.



**SAMSUNG**  
 116CM (46") C650 SERIES  
 FULL HD LCD TV  
 1920 x 1080 Resolution  
 Built-In HD Digital Tuner  
 4 HDMI



**LG**  
 139CM (55") LD650 SERIES  
 FULL HD LCD TV  
 1920 x 1080 Resolution  
 Built-In HD Digital Tuner  
 3 HDMI

